



Los Angeles Animal Services



Adoption is a Life Saving Community Opportunity

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FOR IMMEDIATE RELEASE

“Home Before The Holidays”

Three Days left to Give an Orphaned Pet a Home this Holiday Season

LOS ANGELES (December 21, 2011)— Traditional thinking discourages people from getting a dog or cat during the holiday season, and it also recommends against holding pet adoption fairs for the holidays. In the interest of saving animals' lives, it is time to break with tradition and get as many abandoned animals into loving Homes before the Holidays as possible.

In the past many shelters discouraged families from adopting during the holidays to avoid impulse decisions. The facts tell a different story. More families add a companion animal to their family during the holidays than any other time of the year. If shelters turn families away they are just sending them to a pet shop or puppy mill.

It's time to examine every one of our old ideas as long as healthy and treatable companion animals are being put to death in shelters. Maybe George Bernard Shaw had a point when he said “Progress is impossible without change, and those who cannot change their minds cannot change anything”.

Over the past twenty years I have participated in lavish Holiday adoptions efforts. At first we were concerned about impulse adoptions and increased returns after the New Year. Happily we learned that adoption returns were not increased.

If you are going to have a quiet holiday at home, perhaps it is time for you to consider adding a dog or cat to your life. You will need to keep your new best friend safe from ingesting decorations or biting an electrical wire. You'll also want to prevent your pet from overeating or getting into a box of chocolates. If you can do this, and you are ready to add a furry family member, visit one of our six Los Angeles City Shelters and help us find more good homes for our shelter guests than ever before.

If you want to give someone special a loving dog or cat, we have Gift Certificates. The lucky recipient of the Gift Certificate will get to visit with our shelters as often as it takes them to fall in love with their new best friend.

I agree with Michael Arms who summed it up when he said, “What better gift can any of us give during the Holiday Season than to save the life of an orphaned animal?”



Los Angeles Animal Services is one of the largest municipal shelter systems in the United States with six shelters serving approximately 60,000 animals annually and responding to 20,000 emergency calls involving an animal or person in danger each year. Visit us on the web at <http://www.laanimalservices.com/>

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